

*Please note that insertion and material due dates provided below are to assist for planning purposes. Since ads are digital, they can be run on demand year-round.

**Sponsored articles must be ordered 30 days prior to the Insertion due date.

<u>Issue</u>	<u>On-sale</u>	<u>Off-sale</u>	<u>Insertion & Material Due Date</u>
Winter, Issue 40 (Jan / Feb)	1/7/19 (Mon)	3/2/19 (Sun)	12/13/18 (Mon)
Spring, Issue 41 (March / April)	3/4/19 (Mon)	5/4/19 (Sun)	2/18/19 (Mon)
Travel, Issue 42 (May / June)	5/6/19 (Mon)	7/6/19 (Sun)	4/22/19 (Mon)
Summer, Issue 43 (July / Aug)	7/1/19 (Mon)	9/7/19 (Sun)	6/17/19 (Mon)
Fall, Issue 44 (Sept / Oct)	9/2/19 (Mon)	11/2/19 (Sun)	8/19/19 (Mon)
Holiday, Issue 45 (Nov / Dec)	11/4/2019 (Mon)	1/4/20 (Sun)	10/21/19 (Mon)

<u>Category</u>	<u>On Deck – Winter, Issue 40</u>	<u>On Deck – Spring, Issue 41</u>	<u>On Deck – May/June, Issue 42</u>
<i>First Runnings</i>	Top 100 Beers of 2018	Everything You Need to Know About Guinness	In Progress
<i>First Runnings</i>	The Beer in Review 2018	The History of Samuel Adams Utopia	In Progress
<i>First Runnings</i>	Top Breweries of 2018	The Top 50 States Ranked for Good Beer	In Progress
<i>Features: Industry, People, Education</i>	2019 Industry Outlook	The Difference Between India Pale Ale and American Pale Ale	In Progress
<i>Features: Industry, People, Education</i>	2019 Consumer Trends	The Complete Guide to Beer Holidays	In Progress
<i>Features: Industry, People, Education</i>	2019 Restaurant Trends	The Best Low-Carb Craft Beers for Keto Diets	In Progress
<i>Features: Beer, Food, Travel & Trends</i>	Top Emerging Beer Styles to Seek Out in 2019	The 2018 Import Report	In Progress
<i>Features: Beer, Food, Travel & Trends</i>	Connoisseur's Corner	2018 Consumer Beer Sales Analysis	In Progress
<i>Features: Beer, Food, Travel & Trends</i>		The 100 Top-Rated Beers of All Time	In Progress
<i>Reviews</i>		Official Review: 100 + Rated Brewer Q & A	Official Review: 100 + Rated Brewer Q & A
<i>Reviews</i>	Official Review: 100 + Rated Brewer Q & A		

<u>Category</u>	<u>On Deck – Summer, Issue 43</u>	<u>On Deck – Fall, Issue 44</u>	<u>On Deck – Holiday, Issue 45</u>
<i>First Runnings</i>	In Progress	In Progress	In Progress
<i>First Runnings</i>	In Progress	In Progress	In Progress
<i>First Runnings</i>	In Progress	In Progress	In Progress
<i>Features: Industry, People, Education</i>	In Progress	In Progress	In Progress
<i>Features: Industry, People, Education</i>	In Progress	In Progress	In Progress
<i>Features: Industry, People, Education</i>	In Progress	In Progress	In Progress
<i>Features: Beer, Food, Travel & Trends</i>	In Progress	In Progress	In Progress
<i>Features: Beer, Food, Travel & Trends</i>	In Progress	In Progress	In Progress
<i>Features: Beer, Food, Travel & Trends</i>	In Progress	In Progress	In Progress
<i>Reviews</i>	Official Review: 100 + Rated Brewer Q & A	Official Review: 100 + Rated Brewer Q & A	Official Review: 100 + Rated Brewer Q & A
<i>Reviews</i>			
<i>Reviews</i>			