

2022 Editorial Calendar

https://beerconnoisseur.com/magazine

https://beerconnoisseur.com/press-media

https://beerconnoisseur.com/store

https://beerconnoisseur.com/advertising-editorial-calendar

The Beer Connoisseur® magazine is a bi-monthly premium web magazine (subscription based) that is also produced in print for the January edition. Web magazine stories can be read at https://beerconnoisseur.com/magazine and full stories are delivered to subsribers via daily editorial eNewsletters.

*We do not plan editorial more than one magazine edition in advance (2 months prior to live date).

<u>Issue</u>	<u>On-sale</u>	<u>Format</u>	Special Edition
Winter 2022 (Jan / Feb)	January 10	Print & Web	The Best Beer & Breweries of the Year
Spring 2022 (Mar / Apr)	March 7	Web	
May/June 2022	May 2	Web	
Summer 2022 (Jul / Aug)	July 4	Web	
Fall 2022 (Sep / Oct)	September 12	Web	

TOC Format	Editorial Categories	Story Examples	
From the Editor	Industry & People	Superior Bathhouse Brewery Tour	
Industry News	Beer & Trends	Beer Fridge Buyer's Guide	
Feature Stories	Education	<u>Heisler Beer in Hollywood</u>	
Advertiser Index	Food & Travel	All About Fruit Smoothie Beers	
Official Review	Review: 100+ Rated Beers & Cider	17 Intriguing Wine Barrel-Aged Beers	
	Brewer Q & A	New England: The Ultimate Beer Road Trip for Fall	
		Identifying Off-Flavors in Beer	
		10 Influential US Craft Beers	
		The Function of a Coolship in Brewing Wild Ales	
		Understanding Whiskey in Barrel-Aged Beer	
		Jerry Vietz of Unibroue Talks Beer, Brewing and Bowler Hats	
		<u>Uinta Brewing Tour</u>	
		50 Top-Rated Beers from 50 Issues of The Beer Connoisseur	
		How to Host a Whiskey Tasting Party	
		The Origins of Pumpkin Beer	
		The Resurgence of the American Malt House	

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