

**Please note that insertion and material due dates provided below are to assist for planning purposes.
Since ads are digital, they can be run on demand year-round.*

***Sponsored articles must be ordered 30 days prior to the Insertion due date*

<u>Issue</u>	<u>On-sale</u>	<u>Off-sale</u>	<u>Insertion & Material Due Date</u>
Holiday, Issue 27 (Nov / Dec)	11/7/16 (Mon)	1/8/17 (Fri)	11/4/2016 (Mon)
Winter, Issue 28 (Jan / Feb)	1/9/17 (Mon)	3/5/17 (Sun)	12/26/17 (Mon)
Spring, Issue 29 (March / April)	3/6/17 (Mon)	5/7/17 (Sun)	2/20/17 (Mon)
Travel Edition, Issue 30 (May / June)	5/8/17 (Mon)	7/9/17 (Sun)	4/24/17 (Mon)
Summer, Issue 31 (July / Aug)	7/10/17 (Mon)	9/10/17 (Sun)	6/26/17 (Mon)
Fall, Issue 32 (Sept / Oct)	9/11/17 (Mon)	11/5/17 (Sun)	8/28/16 (Mon)
Holiday, Issue 33 (Nov / Dec)	11/6/2017 (Mon)	1/7/18 (Sun)	10/23/17 (Mon)
<u>On Deck – Holiday, Issue 27</u>	<u>On Deck – Winter, Issue 28</u>	<u>On Deck – Spring, Issue 29</u>	
The Most Interesting Man In The World - Numero Dos	Top 100 Beers of 2016	In Planning	
Spruce Beer: Old World Cheer For Any Time of Year	The Founders - Startup Stories	In Planning	
The Art of Coopering Part III	Mr. Brettanomyces Part I	In Planning	
Gueuze: The Champagne of Craft Beers	Winter Beer Style Recommendations	In Planning	
Too Many Beer Styles	Big Brews in Billings, MT	In Planning	
	History: St. Bernard Dog Neck Barrel	In Planning	
Sweden: The Great Taste Adventure	Trends: Organic Beer	In Planning	
St. Feuillien Rediscovered			
Oregon: pFriem Family Brewers			
Beer Review: 100 + Rated Brewer Q & A	Beer Review: 100 + Rated Brewer Q & A	Beer Review: 100 + Rated Brewer Q & A	
<u>On Deck –Summer Edition, Issue 30</u>	<u>On Deck – Fall, Issue 31</u>	<u>On Deck – Holiday, Issue 32</u>	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
In Planning	In Planning	In Planning	
Beer Review: 100 + Rated Brewer Q & A	Beer Review: 100 + Rated Brewer Q & A	Beer Review: 100 + Rated Brewer Q & A	