

# The Beer In Review

Annual Print Edition

## Editorial Overview

*The Beer in Review* is the new annual print edition by *The Beer Connoisseur* that aims to complement the bi-monthly premium web magazine, daily editorial eNewsletters and online editorial content.

The edition will celebrate the best beer & cider of 2018 submitted to our Official Review and evaluated by our panel of judges. Special features recognize the **Top 100 Beers of the Year** and **Top Beer by Style Category**. The edition will award **The Best Beer** and **The Best Brewery of 2018** as well as first and second runners-up in both categories. Winners of each category receive national recognition and advertising awards to be used in 2019.

Readers will also enjoy the brewers' perspectives on some of the year's most highly recommended creations through in-depth interviews and **Brewer Q&As**.

*The Beer In Review* will also include our top feature stories from the year's five premium web magazine editions, as well as new **Industry Outlook** content to give an insider's look at 2019's anticipated trends.

For our premium subscribers, this high-quality, coffee table-worthy print "mega edition" will complement our digital content so that our readers can start the new year with all the brew that's fit to drink.

We hope you enjoy the new annual print edition!



## SPECIFICATIONS

Cover Price  
\$12.00 U.S.  
\$16.00 CANADA  
\$35.00 INTERNATIONAL

Subscription Price  
\$15.00 U.S.  
\$19.00 CANADA  
\$35.00 INTERNATIONAL

Copies Printed: 10,000  
Editorial Pages: 192 + cover  
Trim Size: 7 x 10

Polybag & Direct Mail  
Retail - Bulk Copies Available

Subscriber Profile:  
U.S. Industry & Consumer - paid only

## ADVERTISING RATES

Full Page: \$1,000  
2 Pages (singles or spread): \$1,750  
Inside Front Cover: \$1,300  
Page 1: \$1,200  
Inside Back Cover: \$1,100  
Back Cover: \$1,900

## CONTACT MEDIA ADVISOR

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